

# THE BOARDROOM

OFFICIAL PUBLICATION FOR THE ASSOCIATION OF PRIVATE CLUB DIRECTORS

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## For Immediate Release

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## THE BOARDROOM MAGAZINE ANNOUNCES THE WINNERS OF ITS 2011 “EXCELLENCE IN ACHIEVEMENT” AWARDS

SAN CLEMENTE, CA (October 12, 2011) – The BoardRoom magazine, endorsed by the Club Managers Association of America (CMAA), the Club Managers Association of Europe (CMAA) and the official publication for the Association of Private Club Directors (APCD), is proud to announce the winners of its 12th annual “*Excellence in Achievement*” awards.

The BoardRoom magazine “*Excellence in Achievement*” awards is the only private club industry award that recognizes the clubs’ business partners.

“Each recipient of the BoardRoom magazine “*Excellence in Achievement*” award is clearly a leader in their respective industry,” said John Fornaro, publisher of the BoardRoom magazine.

BoardRoom magazine’s industry peers and experts review and select these outstanding suppliers and consultants, which represent various aspects of course and club operations.

Winners, each year, are selected for overall excellence in their respective fields, achievements, innovation, vision for future growth and continued impact on private club operations.

The highlights of this year’s awards include: Product of the Year, *DSG Fleet Solutions*; Gary Player Educators of the Year, *Tarun Kapoor*; Kurt Kuebler and Lifetime Achievement of the Year, *Dick Kopplin*.

The BoardRoom magazine is the only publication of its kind that is designed to educate the board of directors, owners, general managers and department heads of private golf, city, yacht, tennis and country clubs about issues concerning all aspects of the club, golf course management and operations.

The magazine is distributed through paid subscriptions to clubs, organizations and businesses throughout the United States, Canada, Europe, Australia and Asia.

Following is the complete list of BoardRoom magazine “*Excellence in Achievement*” award winners.

For more information about the BoardRoom magazine 2011 “*Excellence in Achievement*” awards, please contact the editorial department at (949) 273-1677.



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## Product of the Year

*DSG Fleet Solutions*

## Gary Player Educator(s) of the Year

*Tarun Kapoor; Kurt Kuebler*

## Lifetime Achievement of the Year

*Dick Kopplin*

## Association

*PCMA - Professional Club  
Marketing Association*

## Membership Marketing

*Creative Golf Marketing*

## Website

*clubessential*

## Irrigation

*Rain Bird*

## Golf Cart

*Club Car*

## Communication and eNewsletter

*clubessential*

## Fertilizer

*Grigg Brothers*

## Lockers

*Legacy Lockers*

## Photographer

*EA Photography*

## Interior Designer(s)

*Ferry, Hayes & Allen Designers;  
Chambers USA*

## Law Firm

*Addison Law*

## Online Reservation System

*ForeTees*

## Weather Alert

*WeatherBug*

## Purchasing Program

*Avendra*

## Search Firm

*Kopplin & Kuebler International*

## Tennis Court Builders

*HAR-TRU Sports*

## Electronic Transaction

*ETS - Electronic Transaction Systems*

## Payroll

*ClubPay*

## Menu Covers

*Polar Accessories*

## Clubhouse Construction

*Suffolk Construction Company*

## Outdoor Furniture

*Outdoor Lifestyle Furniture*

## Golf Course Maintenance

*ValleyCrest*

## Fitness Equipment

*Precor*

## Kitchen Equipment

*Montague Company*

## Insurance Provider

*Preferred Club Program*

## Strategic Planning

*McMahon Group*

## Tax Consultant

*RSM McGladrey*

## Golf Course Equipment

*John Deere*

## Environmental Company

*Solar Drive System*

## Club Service

*Jani-King*

## Technology-based Solutions

*Gatekeeper Solutions*

## Golf Course Builder

*Duininck Golf*

## Consulting Company

*Reid Consulting Services*

## Clubhouse Architect(s)

*Peacock + Lewis Architects;  
CCI Club Design*

## Turf Maintenance

*Turf Ventures*

## Energy Maintenance

*ETC*

## Fitness Design

*Gym Source*

## Innovative Facilities Design Concept

*Architectural Design Group*

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