

THE BOARDROOM

OFFICIAL PUBLICATION FOR THE ASSOCIATION OF PRIVATE CLUB DIRECTORS

For Immediate Release

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THE BOARDROOM MAGAZINE ANNOUNCES THE WINNERS OF ITS 2011 “EXCELLENCE IN ACHIEVEMENT” AWARDS

SAN CLEMENTE, CA (October 12, 2011) – The BoardRoom magazine, endorsed by the Club Managers Association of America (CMAA), the Club Managers Association of Europe (CMAA) and the official publication for the Association of Private Club Directors (APCD), is proud to announce the winners of its 12th annual “*Excellence in Achievement*” awards.

The BoardRoom magazine “*Excellence in Achievement*” awards is the only private club industry award that recognizes the clubs’ business partners.

“Each recipient of the BoardRoom magazine “*Excellence in Achievement*” award is clearly a leader in their respective industry,” said John Fornaro, publisher of the BoardRoom magazine.

BoardRoom magazine’s industry peers and experts review and select these outstanding suppliers and consultants, which represent various aspects of course and club operations.

Winners, each year, are selected for overall excellence in their respective fields, achievements, innovation, vision for future growth and continued impact on private club operations.

The highlights of this year’s awards include: Product of the Year, *DSG Fleet Solutions*; Gary Player Educators of the Year, *Tarun Kapoor*; Kurt Kuebler and Lifetime Achievement of the Year, *Dick Kopplin*.

The BoardRoom magazine is the only publication of its kind that is designed to educate the board of directors, owners, general managers and department heads of private golf, city, yacht, tennis and country clubs about issues concerning all aspects of the club, golf course management and operations.

The magazine is distributed through paid subscriptions to clubs, organizations and businesses throughout the United States, Canada, Europe, Australia and Asia.

Following is the complete list of BoardRoom magazine “*Excellence in Achievement*” award winners.

For more information about the BoardRoom magazine 2011 “*Excellence in Achievement*” awards, please contact the editorial department at (949) 273-1677.



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Product of the Year

DSG Fleet Solutions

Gary Player Educator(s) of the Year

Tarun Kapoor; Kurt Kuebler

Lifetime Achievement of the Year

Dick Kopplin

Association

*PCMA - Professional Club
Marketing Association*

Membership Marketing

Creative Golf Marketing

Website

clubessential

Irrigation

Rain Bird

Golf Cart

Club Car

Communication and eNewsletter

clubessential

Fertilizer

Grigg Brothers

Lockers

Legacy Lockers

Photographer

EA Photography

Interior Designer(s)

*Ferry, Hayes & Allen Designers;
Chambers USA*

Law Firm

Addison Law

Online Reservation System

ForeTees

Weather Alert

WeatherBug

Purchasing Program

Avendra

Search Firm

Kopplin & Kuebler International

Tennis Court Builders

HAR-TRU Sports

Electronic Transaction

ETS - Electronic Transaction Systems

Payroll

ClubPay

Menu Covers

Polar Accessories

Clubhouse Construction

Suffolk Construction Company

Outdoor Furniture

Outdoor Lifestyle Furniture

Golf Course Maintenance

ValleyCrest

Fitness Equipment

Precor

Kitchen Equipment

Montague Company

Insurance Provider

Preferred Club Program

Strategic Planning

McMahon Group

Tax Consultant

RSM McGladrey

Golf Course Equipment

John Deere

Environmental Company

Solar Drive System

Club Service

Jani-King

Technology-based Solutions

Gatekeeper Solutions

Golf Course Builder

Duininck Golf

Consulting Company

Reid Consulting Services

Clubhouse Architect(s)

*Peacock + Lewis Architects;
CCI Club Design*

Turf Maintenance

Turf Ventures

Energy Maintenance

ETC

Fitness Design

Gym Source

Innovative Facilities Design Concept

Architectural Design Group

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